

<b>Optional 選擇性填回</b>	<h2 style="margin:0;">表格 FORM 3</h2> <h3 style="margin:0;">Advertisement Order Form 广告訂位表</h3>	<b>截止日期</b> <b>2009年10月15日</b>
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Exhibition Directory 会刊广告	Advertising Rate 广告费	Size 尺寸 WxH	Quantity	Amount 金额
Full Page Colour 全版彩色	HK\$ / RMB 8,500	210mmx285mm		
Full Page B/W 全版黑白	HK\$ / RMB 5,200			
Half Page Colour 半版彩色	HK\$ / RMB 5,200	184mmx127mm		
Half Page B/W 半版黑白	HK\$ / RMB 3,300			
Front Cover, half page 封面半版	HK\$ / RMB 16,500			
Cover 2 / P.1 封二/ 第1页	HK\$ / RMB 15,400	210mmx285mm		
Cover 3 / P.2 / P.3 封三 / 第2 / 3页	HK\$ / RMB 14,300			
P.4 / 5 第4 / 5页	HK\$ / RMB 12,100			
P.6 / 7 第6 / 7页	HK\$ / RMB 11,000			
P.8 / 9 第8 / 9页	HK\$ / RMB 10,000			
Back Cover 封底	HK\$ / RMB 16,500			
Artwork charge 做稿费用	HK\$ / RMB 1,200/page	210mmx285mm		
<b>Website Advertisement 网站广告连结</b>				
Main Page 主页广告	HK\$ / RMB5,000	630 x 70		
Inside Page 内页广告	HK\$ / RMB3,000	630 x 70		

Photo	Outdoor Advertisement 户外广告位	Size WxH	Ad Rate 广告	Amount 金额
B	升空气球标语 Balloon Banner	0.75mx8m	RMB1,300	
I	充气拱门 Inflated Gate	15mx7.5m	RMB5,400	
H	连廊吊画 (3号馆走廊, 双面) Hanging Banner x12 pieces	4.5mx0.75m	RMB36,000	
H	连廊吊画 (3号馆往4号馆通道) Hanging Banner x12 pieces	4mx0.75m	RMB32,000	
F	灯柱正反四面套旗, 20套 Lamp Post Flag, 20 sets	0.75mx2.5m	RMB17,000	
AB	3号馆广场广告位(双面) A02-09	11mx4m	RMB8,600	
AB	3号馆广场广告位(单面) B03, B04	9mx5m	RMB5,600	
H	3号馆走廊柱间广告位 D01-06	6.5mx3.5m	RMB4,900	
H	3号馆走廊柱间广告位 E01, E02	5.5mx3.5m	RMB4,100	
<b>Indoor Advertisement 户内广告位</b>				
	3号馆序厅大屏幕LED电子板广告 30 sec. ad. x192 times	1024x768pixel	RMB12,000	
L	3C馆直幅广告 Vertical Banner	3mx9m	RMB4,000	
			<b>Total</b>	

Remarks: Please send cross cheque and make it payable to "Paper Communication Exhibition Services"

备注: 支票请划线, 书明支付「讯通展览公司」

客户 Advertiser: \_\_\_\_\_ 日期 Date: \_\_\_\_\_

地址 Address: \_\_\_\_\_ 邮编 Postal Code: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ 电邮 E-mail: \_\_\_\_\_

负责人 Responsible Person: \_\_\_\_\_ 职位 Title: \_\_\_\_\_ 广告位置 Ad. Position: \_\_\_\_\_

做稿及稿件收件事宜, 请联络: 讯通展览公司成佩珊小姐, 直线: 852-2950 1906 e-mail: amanda@paper-com.com.hk

For artwork & advertising materials submission, please contact Ms. Amanda Shing. Direct line: 852-2950 1906

**讯通展览公司 Paper Communication Exhibition Services**

**广告客户 Advertiser**

Salesman

经手人签署 Authorized signature

负责人签署及盖章 Authorized signature & company chop

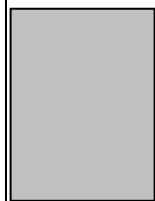
## 会刊广告 Exhibition Directory Advertisement

售 价: RMB20/本 Price: RMB20/copy

发行: 除在展会上广泛派发外, 将放在 www.dmpshow.com; www.paper-com.hk 供买家参考, 以增强会刊的流通量。

Circulation: This exhibition directory will be distributed widely in the exhibition and upload on the official web-site www.dmpshow.com; www.paper-com.hk for future reference.

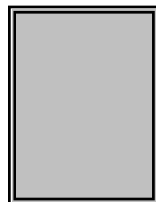
### 广告尺寸 SIZE:



钉装尺寸

Trimmed size:

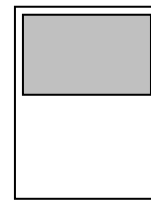
**210 x 285mm (h)**



全版 (不出血)

Full page no bleed:

184 x 260mm (h)



横半版

Half page:

184 x 127mm (h)

全版 (出血)

Full page bleeding 216 x 291mm (h)

### 广告来稿形式:

#### Advertising Material:

- ◆ Jpg / tiff in 300-350dpi, CMYK;
- ◆ Adobe illustrator CS3 or below, Creat Outline, embed image;
- ◆ PDF: PRESS, Creat Outlines

广告来稿截止日期: 2009 年 10 月 15 日

Deadline of Artwork File:

**15<sup>th</sup> October 2009**

出版日期: 2009 年 11 月 18 日

**Publication Date: 18<sup>th</sup> November 2009**

### 广告合约条款:

1. 签约后不能取消合约。
2. 广告费用必需预先支付。
3. 出版者保留拒绝任何广告客户之权利。
4. 广告件在尽可能小心处理下, 出版者或其广告代理不负责广告稿件任何遗失或损坏。
5. 广告费用不能因所登刊的广告轻微不符合来稿所设计而有所减收。
6. 出版者保留未预先发出通知而修改广告刊登的收费及条例的权利。

### CONDITIONS OF CONTRACT:

1. Contracts for advertising are non-cancelable.
2. All advertising must be pre-paid.
3. The publisher reserves the right to refuse any advertisement.
4. While every careful effort is taken, neither the publisher nor his agent is responsible for any loss or damage of advertising materials.
5. No reduction of fees will be made in case of minor discrepancies between artwork and the advertisement as it appears.
6. The publisher reserves the right to change the terms and conditions and the advertising rates herein stated without prior notification.